

Bid Specifics for **2024 · 2026 AFGL** **Tournament Events**



Bid Submissions are accepted in
relationship to tournament dates.

 **American**
AFGL **FootGolf League**
www.footgolfusa.org

FootGolf

History

The first nine-hole FootGolf tournament on a golf course, played as the sport is known today, was organized in the Netherlands in 2009 by Michael Jansen and Bas Korsten, and played by a mix of Dutch and Belgian professional soccer players.

The International FootGolf Association (IFGA) was created and the game started to be promoted in other countries. A few years later the IFGA recognized the Federation for International FootGolf (FIGF) as the governing body for the sport worldwide.

The American FootGolf League introduced FootGolf in North America and started creating the structure for the sport to be played across the region while supporting other countries in promoting the sport.

The AFGL represented the United States at the first FootGolf World Cup in Budapest, Hungary on June 2012.

USA won the Team Men category and became the first World Champion of the sport at the FIGF FootGolf World Cup 2016 in Buenos Aires, Argentina.

Bronze Medal recipient in the Men Team category at the FIGF World Cup 2018 in Marrakesh, Morocco.

Bronze Medal Recipient in the Women Team Category at FIGF FootGolf World Cup 2023 in Orlando, FL, United States.



Dedicated to promoting and expanding
"The Best Game Ever Invented"
the AFGL has organized over **20 major tournaments** with **\$300,000** in cash purse.



About FootGolf in the United States

There are "Four FootGolf Pillars" in America. American FootGolf Federation (AFGF) is a not for profit 501(c) 3, is the governing body and exclusive member of the FIG since 2012. American FootGolf League (AFGL Tour) is the Major League of the sport of FootGolf in the United States. Discover FootGolf is the place where anyone can learn about FootGolf, and the FootGolf Store has the only official FootGolf course equipment and player merchandise in the country.

The main goal of the AFGL is to create the necessary structure to facilitate and promote the sport of FootGolf in the United States of America.

The sport is internationally recognized and the FIG is being observed by the international SportAccord.

Special Events

The AFGL has supported some pretty amazing major promotional events in the past eleven years. Using FootGolf to bring out local fans to see their idols play a fun round of FootGolf has proven to be a huge success! This is the chance to do a local event for charity,

fundraising, or add FootGolf as an addition to another major event. The AFGL will work with you to plan and implement these Special Events successfully. Or we can run this event for you.



FIFG FootGolf World Cup Orlando 2023

Events

11 days · 5 FootGolf Courses
972 players · 39 FIFG Members Countries.



FIFG FOOTGOLF WORLD CUP
ORLANDO2023



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OLINDO MARE · Former NFL Player



INDIVIDUAL CATEGORIES · Evermore Orlando Resort



ALAN SMITH · Former Professional Footballer



NATIONALS TEAM CATEGORY · Walt Disney World® Golf



CLOSING PARTY · Planet Hollywood Orlando

FIFG FootGolf World Cup Orlando 2023

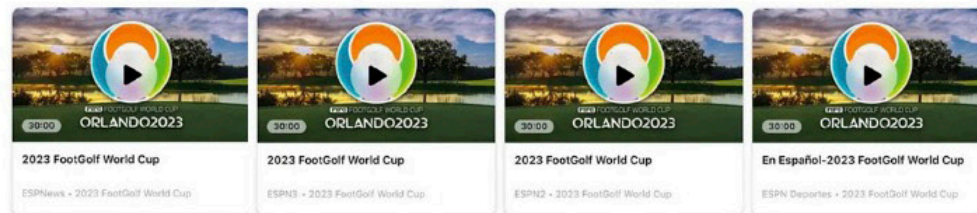
Exposure

ESPN THE OCHO



The first airing Friday August 4th, 11:30pm EDT, amassed 82,000 average viewers throughout the 22 minutes, including 34,000 average viewers aged 18-49. It ranked among the top performing taped programs from the entire event. Source ESPN.

AVAILABLE ON DEMAND



The first airing 8/4 amassed 82,000 average viewers throughout the 22 minutes, including 34,000 average viewers aged 18-49. It ranked among the top performing taped programs from the entire event.

Source ESPN.

AFGL Tour

Events

The AFGL Tour

The AFGL Tour is comprised of all tournaments with ranking points under the umbrella of the American FootGolf League. Only players affiliated to American FootGolf League are able to participate. This tour will be the basis upon which players will be eligible to play on Team USA to compete in the FIG World Cup, the Jansen Cup and other International Tournaments.

There will be:

- 24 tournaments with points for the AFGL Tour 2024-2026
- 3 Regions: West, Central, East
- 8 Tournaments per region

Bonus: A player can qualify directly to the U.S. FootGolf National Championship 2024, just by completing in all rounds in one of the 24 tournaments.



U.S. National Championship Tournament

The U.S. FootGolf National Championship defines our National Champion through 54 holes, 3-day tournament with 5 categories of winners: Men, Senior Men 46+, Senior Men 56+, Women and Club. Players qualify for this tournament by playing on the AFGL Tour or having played in Qualifier Tournament on one of the stops across the country. This tournament requires 18 holes of the golf course in order to fit this field of players.

The U.S. FootGolf National Championship was first held in 2015 at Sydney Marovitz Golf Course in downtown Chicago. Desert Willow Golf Club in Palm Desert, California, the home course of the AFGL and hosted the 2016 and 2017 championship. The National Championship was played in Kissimmee, Florida at Reunion Resort in 2018. In 2019 the US National Championship ran in conjunction with the State Games of America in Lynchburg, VA. In 2020-2021 and again in 2022 the Championship was held at Brazell's Creek Golf Course at Jack Hill State Park in Reidsville, GA. The 2023 National Championship was played at Tahquitz Creek Golf Club in Palm Springs, California. 2024 and beyond are open for bid. This tournament needs to take place in June and played on all 18 holes of a golf course with availability from Thursday through Sunday.





AFGL Tour Events



U.S. FootGolf Open

The U.S. Open is the major tournament of the AFGL. This international competition is considered one of the four “Majors” on the World Tour. The tournament sells out a full field of 144 players who travel from many of the 39 member countries of the FIGF. These pro-footgolfers come to play on some of the best courses in the United States. The AFGL is known for hosting one of the top FootGolf tournaments in the world. Players are treated to four days of great tournament play, great food, good options for family down time, and a chance to meet up with fellow footgolfers. This tournament requires 18 holes of the golf course in order to fit this field of players. In the past, we have played the former Pro/Am; now the US Open, at Melreese Country Club in Miami Florida, PGA Village in Port St. Lucie Florida, Crystal Springs Resort in Hamburg, New Jersey, and Reunion Resort in Kissimmee, Florida. The first edition of The U.S. Open in 2018 was played at River Ridge Golf Club in Oxnard California. We tend to hold this tournament at resort courses as our players like to congregate together and will often rent the resort vacation homes so they can stay together. Close and convenient housing in relationship to the golf course is a must along with an international airport. We know there are beautiful courses all over this country and welcome your bids and ideas on hosting a U.S. FootGolf Open.

AFGL Tour Calendar

Expected Number of Players Matrix

Level	Event	Year	Number of Players
Amateur	Special Events	2024-2026	72 - 288
	National Qualifiers	2024-2026	40 - 100
	National Championship	2025-2026	200 - 300
AFGL Tour	North America Competition	2024-2026	70 - 100
	International Competitions	2024-2026	150-200

Expected schedule of events

Player Check-In

Held on Thursday, or Friday if a 3-day event, from 11am-3pm (flexible, based on registration numbers).

Practice

Held on the day of check-in with an afternoon shotgun start. (Qualifier will have a practice date available prior to the tournament)

Mandatory Player Meeting and Opening

Welcome for 250-500 and Major Tournaments.

Held on Thursday or Friday evening at 7pm (generally runs two hours).

Competition

Most amateur events are a one day event. Three day tournaments run Friday-Sunday. Four day tournaments run Thursday-Sunday.

Awards Ceremony

It is suggested to run immediately following the final round where winners can be announced.

FIFG FootGolf World Cup Orlando 2023

Exposure

CTV/SPORTS

The FIFG FootGolf World Cup Orlando 2023 was the first multi-day, multi-category international FootGolf event played at Walt Disney World Golf (R) and Evermore Orlando Resort on five 18-Hole FootGolf courses during 11 days broadcast live by CTV Sports, with an audience of 4M viewers from all around the world.

Source CTV Sports.



androidtv Roku SAMSUNG



U.S. Amateur FootGolf Tour

New Demographics



If you love soccer and have wanted to play on a golf course, then FootGolf is your game. FootGolf combines the passion of soccer and the elegance of golf to bring players to the golf course only by kicking a soccer ball instead of swinging a club. Anyone who can kick a ball and walk can play FootGolf. The U.S. Amateur FootGolf Tour is a perfect way to learn the sport and grow your skills, all while having fun with your friends. If there is one world that

EVERYONE says after playing the sport it is FUN! You'll learn the sport and improve your game in friendly but competitive tournament or league setting. Join and Register for a league or tournament and learn your next passion!

Overview

In 2020 we started to develop an amateur tour where local players can compete at a lesser standard of play. These players won't need to travel the country or internationally, as AFGL Tour players do, in order to receive a national ranking.

Tournaments will begin with leagues at local courses and will grow into city wide, statewide and regional competitions. Anyone who meets the criteria will be able to develop a stop on the tour. This is a great opportunity for a golf course, a city or a FootGolf enthusiast to have a yearly stop on the U.S. Tour.

Goals

To introduce new players to the sport of FootGolf. To give the opportunity for Clubs, Golf Courses, Sports Commissions,

Players and Enthusiast the opportunity to host a Sanctioned FootGolf tournament under the rules and guidelines of the American FootGolf League.

USFGT Leagues

USFGT Leagues run once a week, on the same day of the week, for a duration of 6-10 weeks. USFGT members who compete receive USFGT Player Ratings/Rankings from each round just as they would at a typical USFGT event, and accrue USFGT points depending on their place in the field each week.

- Current USFGT membership NOT required to compete.
- Leagues run once a week on the same day for a duration of 6-10 weeks.
- USFGT members receive an official rating from each league round attended.
- USFGT members will receive USFGT points, which is the primary criterion for earning an invitation to AFGL select events.



AFGL / Host responsibilities

AFGL Responsibilities (Include, but not limited to):

Finance

- Provide HOST with financial reference reports from past tournaments.
- Coordinate with HOST on event budget.

Registration

- Determine player eligibility and qualification.

Staffing

- AFGL will have a team at each major event. (Qualifiers will not have AFGL Staff).
- Will secure Tournament Coordinator from the tournament course location.
- Inquire for volunteers from golf course pool of volunteers.

Competition

- Provide Tee Times in order to ensure proper play schedule.
- Provide print-ready design and layout of event/course scorecards.
- Provide the approved rules governing the competition.

Sponsorship/Media

- Placement of the Event information on the AFGL website or a dedicated U.S. National Championship page(s).
- AFGL will promote event through player members, contacts and on social media.

Commercial Broadcasting

AFGL works with CTV Sports to broadcast certain tournaments either as a live broadcast or a post production. Some tournaments have been highlighted on ESPN. CTV, as a partner of the AFGL has the ability to shoot a commercial for your destination.

HOST Responsibilities (Include, but not limited to):

Finance

- HOST will be asked to support the event with a financial incentive package for the tournament. Amount will vary depending on the level of tournament and proposed support from the host.
- HOST is to provide a proposed budget no later than 6 months prior to the Event (if a Major Event, i.e. US Open or National Championship) and a final economic impact report no later than 2 months following the Event.

- Host support could include:

- Course Cost.
- Banquet/Food Cost.
- Signage and Collateral Cost.
- Player Purse Cost.
- Hotel Cost including AFGL Staff needs.
- HOST helps to arrange all venues, vendors, etc.

Note: Age-appropriate arrangements should be made for underage participants.

- Provide insurance coverage in compliance with AFGL Event Policy*.

* if required by the venue.

Finance

- Provide on-site media and event assistance.
- Provide assistance with staffing for tournament if additional staffing is needed.

Competition

- Assure proper design and availability of the course prior to AFGL arrival.
- Course will have the final registration list at least 2 days before the tournament. Any late registration will be at the discretion of the course.

- All registered players must play within their categories, i.e. Men, Women, Seniors Men, and Youth. (No players under 12.)

Sponsorship/Media

- Provide event graphic design (logo), subject to AFGL review and approval.
- Coordinate the solicitation of event sponsors.
- Help with collateral for on and off course promotion.
- With AFGL, coordinate and assist with sponsorship development.
- With AFGL, assist with event publicity, including publication of regular event press releases.
- Course should be promoting the tournament to their FootGolf player list and local community as well as on social media and all other channels they use to promote FootGolf such as soccer complexes, leagues and coaches.

Hotel and Event Venues

One local hotel should be designated as the host hotel. The host hotel needs to have enough rooms to comfortably accommodate most athletes, officials, and staff in addition to being able to provide the following, based on the needs of the event:

- Complementary rooms for AFGL Tournament Staff and a room rebate from either Host hotel or Host.
- Registration, welcome & check-in area (Unless provided by the course.)
- Players Meeting Area (Unless provided by the course.)
- Awards & Closing Ceremonies - Immediately following finals at finals location.

Other

In coordination with the AFGL office, secure appropriate and sufficient palter and staff housing.

- Many of such responsibilities are to be done through cooperation between AFGL and the HOST. The event timeline requires consistent communication and collaboration between the two parties, as many responsibilities are interrelated.
- AFGL is willing to discuss alternative ideas to make the event successful.

Bid requirements information

- Bids are due no less than 6 months prior to the requested tournament date.
- Qualifiers and Tour Stops with 100 points require only a 3 month lead time.
- Include a projected budget and timeline with bid.

Structure

United States FootGolf



www.footgolf.info



USA
UNITED STATES OF AMERICA



FootGolf World Cup




United States vs. Great Britain




France vs. United States


footgolf.us




AFGL
American FootGolf League



FootGolf Major League




FootGolf Amateur Leagues




AFGL
ALL-STAR

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AMERICA

State Games of America




2020 USA Masters
Games

USA Masters Games




Play FootGolf

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OFFICIAL
FOOTGOLF




FOOTGOLF
STORE

FootGolf Cups & Equipment



FOOTGOLF
SHOP

Players Gear & Merchandise



FootGolf Course Design

footgolf.biz

**Send all bids and correspondence
via email to:**

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